



March 1, 2018

Dear Patron,

Re: Mississauga Figure Skating Club Ice Gala

Every other year, the **Mississauga Figure Skating Club** stages a spectacular Ice Gala that showcases our Skaters from age 3 to Adult, and our special Synchro teams. It is 'The' premier event in most of our skaters' lives with costumes, scenery and music. Ask any skater what they remember most from their skating history and it will be the "Ice Show".

In 2018, we expect to have most of our skaters participate in our newest show titled "Salute to the 2018 Winter Olympics". Performances will be on Sunday June 3rd, 2018 in the afternoon 1:00 p.m. at Iceland Arena in Mississauga. The show is being choreographed by our coaches, Annette Roy and Leanne Pilon, who promise an exciting show themed around this year's Olympics in PyeongChang!

MFSC's Ice Gala has earned a reputation for being one of the most professional and entertaining in Southern Ontario and we produce a comprehensive ice show 'Souvenir Program' to back it up. It is an 8 ½" x 11", bound program and included in the price of each ticket sold. We anticipate distributing 200+ copies. The programs become keepsakes that are proudly brought out for "Show & Tell".

There are opportunities for supporters of skating and the Club to participate as Sponsors or as strictly Advertisers in the program. The Sponsorship packages offer the additional opportunity to reach all of the participants, plus coaches, families, friends, and skating / sports enthusiasts attending. Skating in Canada is a highly rated and entertaining spectacular sport, further popularized by our success at this year's Olympics.

Details of the various options are attached. Our 2018 Ice Gala Sponsorship and Advertising opportunities will not only be of interest to local Mississauga businesses, but also to the GTA advertisers – both big and small.

The **Mississauga Figure Skating Club** is over 65 years old and a completely non-profit **organization!** The many hundreds of skaters and tireless volunteers involved thank you for your interest. Please e-mail to place your order and or to ask any questions and we will respond immediately.

Sincerely,

Johanne Doucet, MFSC President

Electronic Ads (jpg or jpeg format) to: mfscjd@gmail.com

Great skaters are MADE by their PASSION

Page | 1

Club Mailing Address: P.O. Box 41017, Rockwood Postal Outlet, 4141 Dixie Road, Mississauga, Ontario, L4W 5C9
Club Website: www.mississaugafsc.com



Mississauga Figure Skating Club
“Salute to the 2018 Winter Olympics”
Program Advertising Form
Circulation: approximately 200

<u>Ad Size</u>	<u>Price</u>
Full page	\$200.00
1/2 page	\$100.00
1/4 page	\$60.00
1/8 page (Business card)	\$30.00
Outside back cover	\$300.00
Inside front or back cover	\$250.00
Verbal Announcement during Gala	\$25.00 each

Advertising may be paid for with money or needed products and / or services or some combination. The valuation of products or services will be based on wholesale value.

All advertising / photography must be submitted in black and white.
Electronic copies of ads required. (JPG or JPEG) E-Mail ads to: mfscjd@gmail.com
*Last day for space orders and receipt of camera ready materials is **Monday April 30, 2018.***

Name of Advertiser: _____
Address: _____
Contact: _____ E-Mail: _____
Phone: _____ Fax: _____
Ad Size: _____ Cost: _____ Cash or Product/Service (circle)
Ad Name Heading _____
Ad will be available in (circle one): Electronic Format Hard Copy

Please make cheque payable to MFSC.
Mail to Johanne Doucet C/O Mississauga Figure Skating Club
P.O. Box 41017
Rockwood Postal Outlet
4141 Dixie Road
Mississauga, Ontario, L4W 5C9

The MFSC is a non-profit organization.